## To our Friends, Sponsors and Community:

We are so excited about the Boone County Fair, we just couldn't wait until August! Mark your calendars for our new dates, June 24th-29th, 2024!!!

The Boone County Fair Board appreciates the continued support from our community! We would like to thank each and everyone of you who have contributed to the fair, whether it has been monetary donation, materials, supplies, labor or any other support that you have provided to us. We couldn't do it without the continued support from our sponsors and we look forward to the 2024 Boone County 4-H & Utopia Fair.

We want to take this opportunity to thank all of our 2023 sponsors. Your donations help us maintain and improve the grounds to make it a safe and enjoyable place for you and your family to visit. We could not keep up the tradition of the Boone County 4-H & Utopia Fair without your continued contributions. The 2024 fair will run from June 24<sup>th</sup> through the 29<sup>th</sup> and we would love to have you celebrate the 92<sup>nd</sup> Fair as a sponsor.

All donations, regardless of amount, are appreciated. As a \$100 minimum sponsor your name will be listed in the 2024 fair catalog, on our website at <a href="www.boonecountyfair.org">www.boonecountyfair.org</a>, on a sponsorship banner displayed outside the main kitchen on the fairgrounds, and the Center Ring announcer will recognize you and/or your company's sponsorship. If you would like even more recognition throughout the entire fair week for a donation of \$500.00 or more, we will display your name/company name on a 3'x 5' banner displayed in the center ring or motorsports track. Also available are specific event sponsorships. The Sponsorship Levels form lists those opportunities.

To ensure your name is listed in the 2024 Boone County Fair catalog we need to secure your sponsorship commitment by March 15, 2024, in order to meet printing deadlines. If you miss the deadline we may not be able to get your name listed in the catalog. However, you will still have until May 31, 2024, to have your name displayed on the sponsorship banner, and if you choose to donate \$500.00 or more, to have your name displayed on a banner in the center ring or motorsports track.

We hope you can fit us into your schedules in 2024. We acknowledge it's a substantial change but we feel this is the best move for the Boone County Fair to allow long term growth and community impact. Thank you immensely for your prior years of support and supporting us as we navigate the change in our future.

Please complete the enclosed form and return it with your check made payable to "Boone County Fair".

#### All sponsorships should be mailed to:

Boone County 4-H and Utopia Fair P.O. Box 703 Burlington, KY 41005

We would like to thank all of you in advance for your generous support past, present, and future. For more information, please contact Sandra Cupps at 859-393-4549.



# SPONSORSHIP LEVELS

Please Select One of the Following Membership Levels





BOONE

## **GOLD SPONSOR**

### \$5,000 (Only 6 locations available)

Large Permanent Banner Displayed in a Prominent Location

4x8 Banner

Name in Fair Catalog

Name on Fair Website

Link to Your Website

12 Fair Passes

# O SILVER SPONSOR

### **\$1,500** (Event Sponsor)

4x8 Banner Name in Fair Catalog Name on Fair Website Link to Your Website

6 Fair Passes

#### Please Select One of the Following:

- O Live Music Performances 4 Nights Available
- O Cowboy Mounted Shooting
- O Circus Thrill Show
- O Motorsports Event 5 Nights Available
- O Monster Truck Sponsorships on Saturday
- O Exhibit Building Fruit & Vegetable building, 4-H Exhibit building, Open Class Building
- O Center Ring Event Beauty Pageant, Western Horse Show, Contest Horse Show, Saddlebred Show, Draft & Mini Horse Show Available

# **BRONZE SPONSOR**

### \$500

3x5 Banner Name in Fair Catalog Name on Fair Website

Link to Your Website

4 Fair Passes

# TRIEND OF THE FAIR

#### \$100

Name in Fair Catalog Name on Fair Website

Sponsor Name
A alalyse se
Address
Phone
Website

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#### Please send form with check to:

Boone County 4-H & Utopia Fair P.O. Box 703
Burlington, KY 41005